

press release

30 November 2009

The Share Centre wins award for Best Stockbroker for Costs

Retail stockbroker, The Share Centre, won the award for Best Stockbroker for Costs last week (Thursday 26 November) at the Financial Times and Investors Chronicle Investment 2009 Awards, held at Park Lane Hotel, London.

The award, which was voted for by readers of the Financial Times and Investors Chronicle, aims to identify the broker who offers the best share dealing service based on value for money.

Customers of The Share Centre can invest in a multitude of investments from as little as £7.50. Those that register for The Share Centre's advice service also have access to plain-speaking experts for no additional charge.

Commenting on The Share Centre's success and the voting process, Jonathan Eley, editor of Investors Chronicle, said: "Cost is a key factor for investors when choosing a stockbroker and The Share Centre had to see off some pretty stiff competition to win this award. A record number of Investors Chronicle and Financial Times readers responded to our survey this year, so it's a real vote of confidence in the company."

On accepting the Award, Guy Knight, group sales and marketing director at The Share Centre, said: "Operating as we do in a price competitive industry, we are delighted to receive recognition for our fair value service from readers of the Financial Times and Investors Chronicle. Discerning investors know that you get what you pay for and have recognised The Share Centre's balance of cost, reliability and quality of the service."

This is the second reader-voted award The Share Centre has won this year, having won Shares Magazine's Award for Best Small Cap Broker earlier this month.

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thesharecentre:

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Risk Warnings:

Investing in general, and the products and services mentioned above may not be suitable for all: if in doubt, individuals should seek independent financial advice. The value of investments and the income from them can go down as well as up and investors may not get back their original investment. Past performance is not a reliable indicator of future performance.

The bases and levels of taxation relating to ISAs, CTFs and SIPP's are subject to change and the value of these tax allowances may depend upon the circumstances of the individual.

About The Share Centre:

The Share Centre was established in 1990 to provide value-for-money share services for private investors. Its range of services includes buying and selling shares (by Internet, telephone and post) and a comprehensive share administration and safe custody service. Tax-efficient investment 'wrappers' including ISAs, CTFs and SIPP's are also available.

The Share Centre's Advice Team provides comment on market sectors, individual shares and funds on www.share.com. Access is available to customers and registered users of the site. Registration is free. To understand how our Advice team arrive at their views please read our [Investment Research Policy](#).

In addition, account customers can receive individual telephone advice on UK-listed shares and on funds traded via the CoFunds trading platform.

The Share Centre Limited is a member of the London Stock Exchange and is authorised and regulated by the Financial Services Authority under reference 146768.

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